

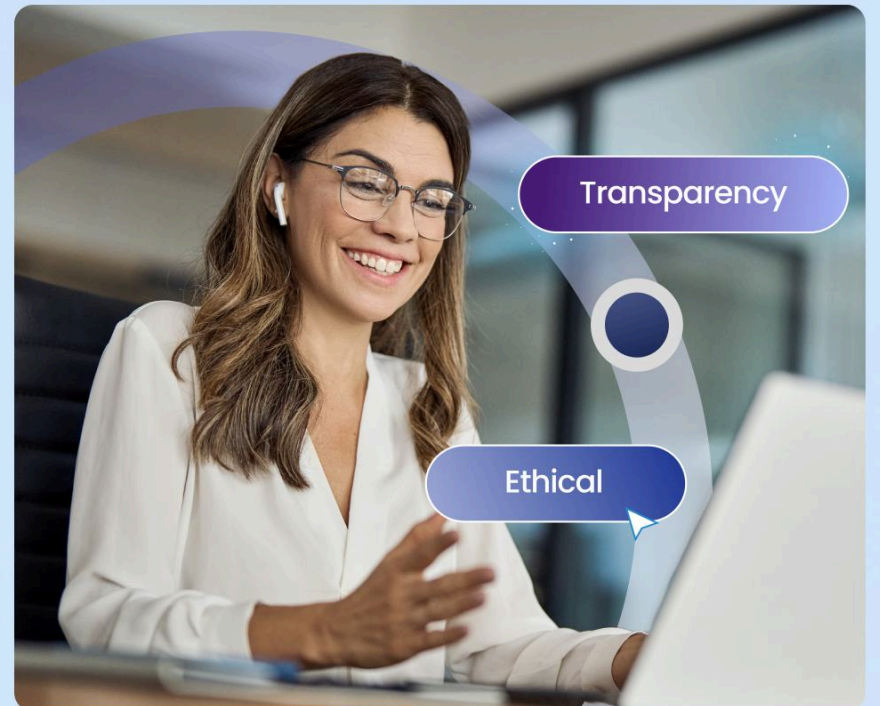
A New Model for Enterprise AI Adoption

Beyond Buy vs. Build: Reimagining AI Integration in Financial Services

In the time it takes an enterprise organisation to onboard a new supplier or roll out a new product, the AI technology landscape has fundamentally evolved. The question for financial services leaders isn't just whether to buy, build, or co-develop AI - **it's how to do all three simultaneously.**

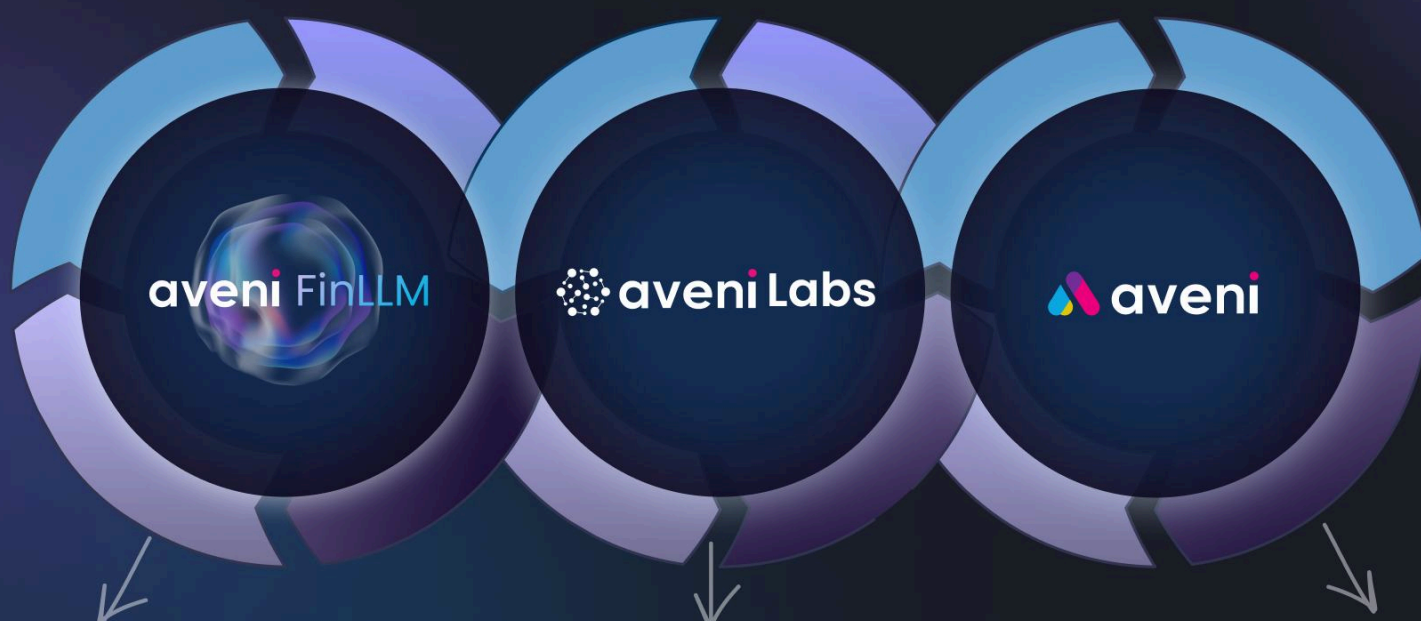
Emerging AI partnership models demand that organisations take a blended approach, aligning with their industry's specific needs and effectively integrating AI across the value chain.

Aveni's enterprise partnership model transforms how financial institutions develop and implement AI solutions. We don't just slot into your existing technology stack - we evolve with your organisation, turning **the relentless pace of AI advancement** from a threat into a **strategic advantage**. Our approach recognises that modern financial institutions need to simultaneously explore multiple paths: building proprietary solutions, buying best-of-breed tools, and co-developing breakthrough applications.



Agentic Framework & AI Solutions

A structured framework for designing, testing and scaling AI Applications using the latest agentic capabilities



Industry-Aligned Foundational Models (FinLLM)

AI trained on industry data and built specifically for financial services use cases.

Dedicated R&D for AI Transformation

A structured framework for designing, testing, and scaling AI innovation.

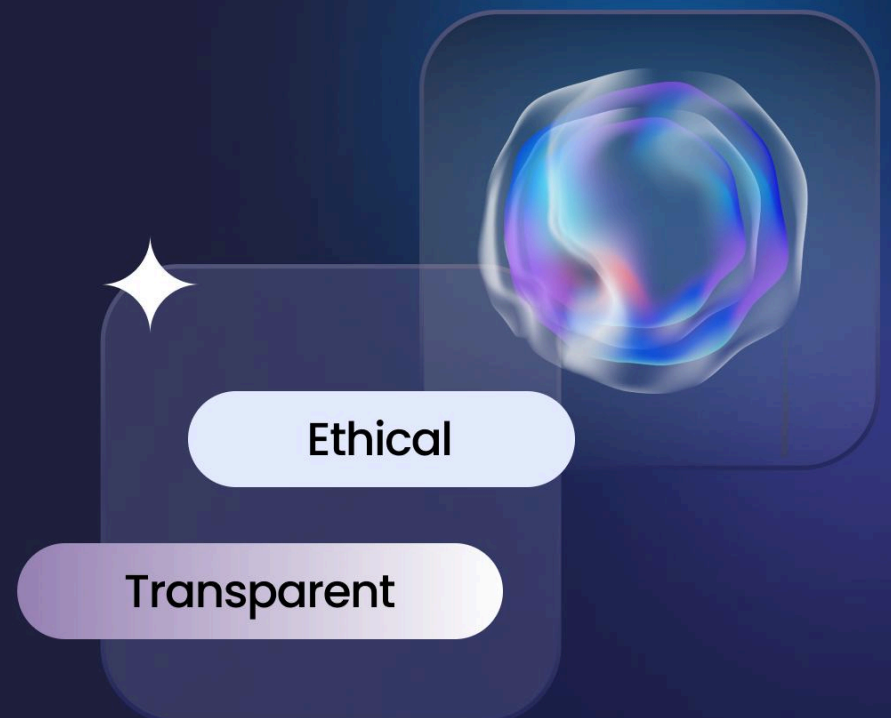
Production-Ready AI Products (assist & detect)

Scalable, enterprise-grade AI solutions that drive efficiency and compliance.

ETHICAL & TRANSPARENT AI MODEL DEVELOPMENT

FinLLM: The Future of Financial AI

Aveni's FinLLM is a Large Language Model (LLM) purpose-built for the financial services industry, offering AI that deeply understands financial language, regulatory frameworks, and compliance requirements. Unlike generic AI models, FinLLM is trained on financial data, ensuring its outputs are precise, ethical, and transparent.



7-70bn Parameter Models

Designed specifically for financial services use cases, ensuring optimal performance when addressing industry-specific challenges.



Full Model Transparency

Our approach prioritises interpretability, giving enterprises confidence in AI-driven decisions and compliance adherence.



Aveni Pile: Ethical Data Collection

We ensure that our training datasets are ethically sourced, reducing bias and improving reliability.



Aveni Bench: Rigorous Model Evaluation

Continuous testing and benchmarking validate the effectiveness and fairness of our AI models.



AI Safety & Ethics

Built-in safety measures and governance frameworks ensure our AI aligns with industry standards and regulatory expectations.



Active FCA Engagement

Collaborating with regulators to shape AI governance and compliance within financial services.

FinLLM is more than just an AI model, it's the foundation for a new agentic AI framework designed to enhance automation, decision-making, and security across financial institutions.

How You Can Leverage FinLLM

FinLLM is engineered to power enterprise-grade GenAI solutions in UK financial services. Whether you're building, deploying, or governing AI, FinLLM gives you the power, precision and control you need to drive real business outcomes.

For Internal AI Teams: Own the Stack

Need a domain-specific model for sensitive, high-stakes use cases? FinLLM can be **fine-tuned** and **deployed locally**, giving you full control over architecture, data and compliance. Build bespoke AI aligned to your exact risk and regulatory standards.

For Product Teams: Build Smarter, Faster

Building GenAI apps or agents for financial services? FinLLM is trained on deep FS domain data, enabling you to create **intelligent, compliant tools** that deliver value – fast. Plug into precision from day one.

For Business Leaders: Deliver Real Outcomes

Tired of generic models that miss the mark? FinLLM is tailored to financial workflows, delivering relevant, high-precision outputs across customer, ops and risk.

For Risk & Compliance Leaders: Built to Be Trusted

FinLLM is designed for transparency, auditability and control. Unlike black-box models, it supports your model risk frameworks, so you can innovate responsibly, with confidence in every decision.



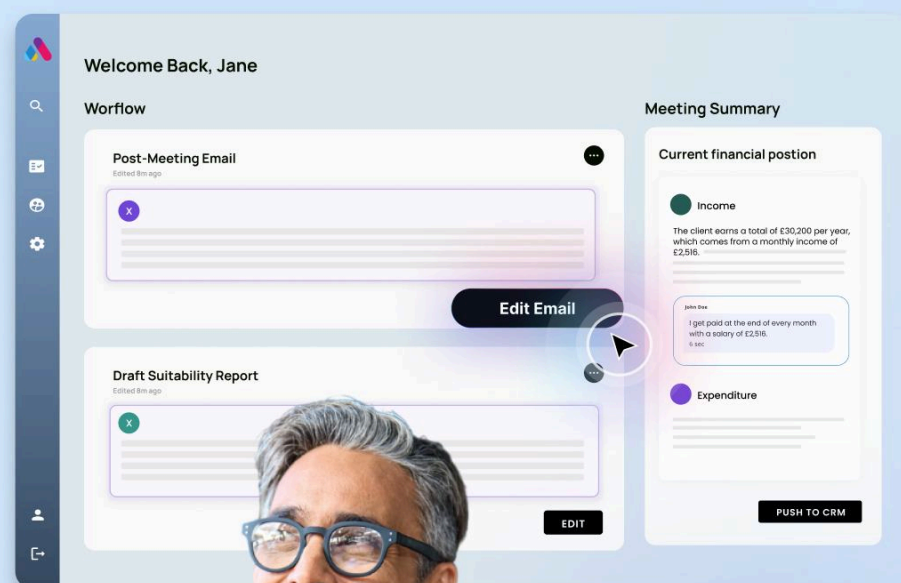
Scalable AI for Enterprise

Ready-to-go, AI-powered efficiency without the complexity. Aveni Assist and Detect are scalable, enterprise-grade AI solutions that drive efficiency and compliance.



Productivity & Workflow Automation for Advisers

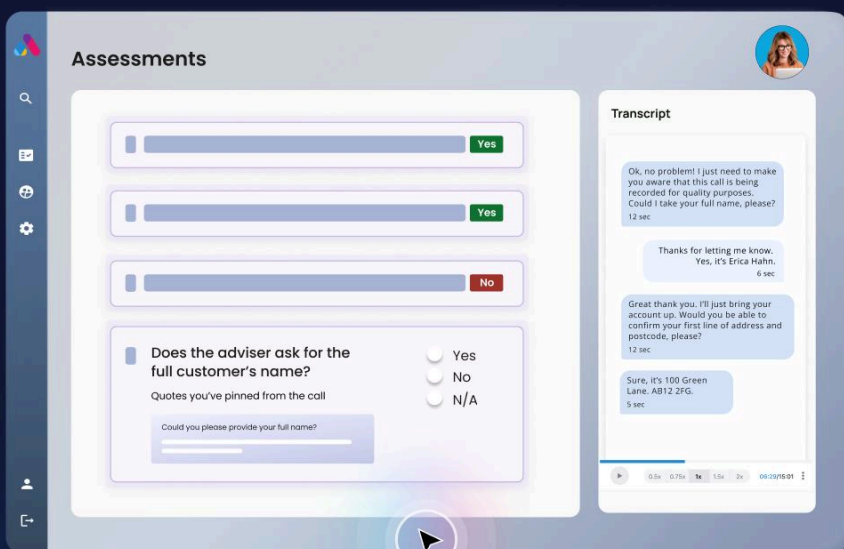
- **CRM Administration** – Streamlines data entry and ensures accurate client records with seamless workflow integration.
- **Workflow Automation** – Minimises manual tasks, boosting efficiency in client requests and compliance checks.
- **Document Generation** – Automatically creates reports and detailed summaries within minutes of a meeting ending.



AI-Driven Risk & Compliance Monitoring

Aveni Detect is a Machine Line of Defence™, monitoring customer interactions to identify risks and compliance gaps, offering enterprises complete oversight and control.

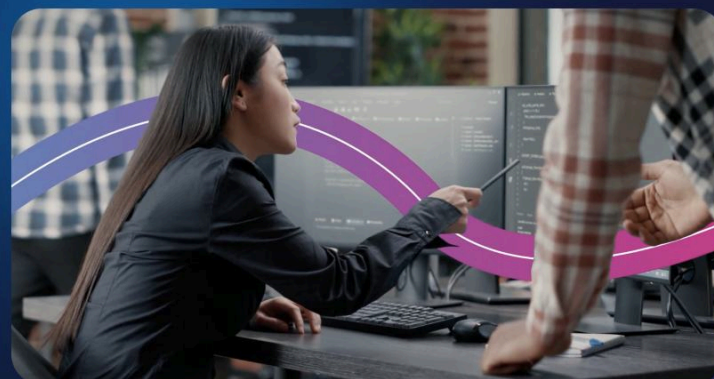
- **Full Oversight (1% to 100%)** – Assesses all interactions, ensuring no critical issues are missed.
- **Automated Risk Identification** – AI-driven insights flag emerging risks for quick action.
- **Enhanced Agent Performance** – Provides analytics to improve client interactions and customer experience.
- **Faster QA & Compliance** – Automates reviews, reducing time for quality assurance and reporting.





Applied AI Innovation for Financial Services

Aveni Labs is the research and development engine behind our AI innovations, pushing the boundaries of what AI can achieve in financial services. We focus on developing industry-specific AI solutions that meet the unique needs of enterprise organisations while ensuring regulatory compliance and operational effectiveness.



Agentic AI Frameworks

We create AI systems that can act autonomously within defined compliance parameters, enhancing decision-making processes and workflow automation.

Bespoke Solutions Design

Leverage our proprietary apps, models, and components to rapidly prototype proven solutions that scale - and deliver real ROI.

Business Analysis & Rapid Prototyping

Our agile approach allows enterprises to test, refine, and deploy AI solutions faster than traditional development cycles.

Compliance & Regulatory Alignment

Aveni Labs ensures AI solutions adhere to evolving regulatory standards, providing a secure and compliant foundation for AI adoption.

Partnering with **aveni Labs** Embedded AI Teams

Aveni Labs provides a unique partnership model where a dedicated AI team is embedded within your organisation for a period of 12-24 months. This approach ensures deep collaboration and accelerates AI adoption.



A Dedicated AI Team for Your Organisation

One Team Approach

Aveni's AI specialists integrate seamlessly within your organisation, aligning with your AI strategy and working within your existing structures.

Best-of-Breed AI Development

We combine your internal AI expertise with Aveni's proprietary pipelines and tools, creating best-in-class AI solutions.

Data Security & Ownership

All AI models, training data, and components are securely deployed within your cloud environment, ensuring full data sovereignty.

Rapid Prototyping

Our approach leverages tried-and-tested AI components, accelerating initial development phases and reducing time-to-value.

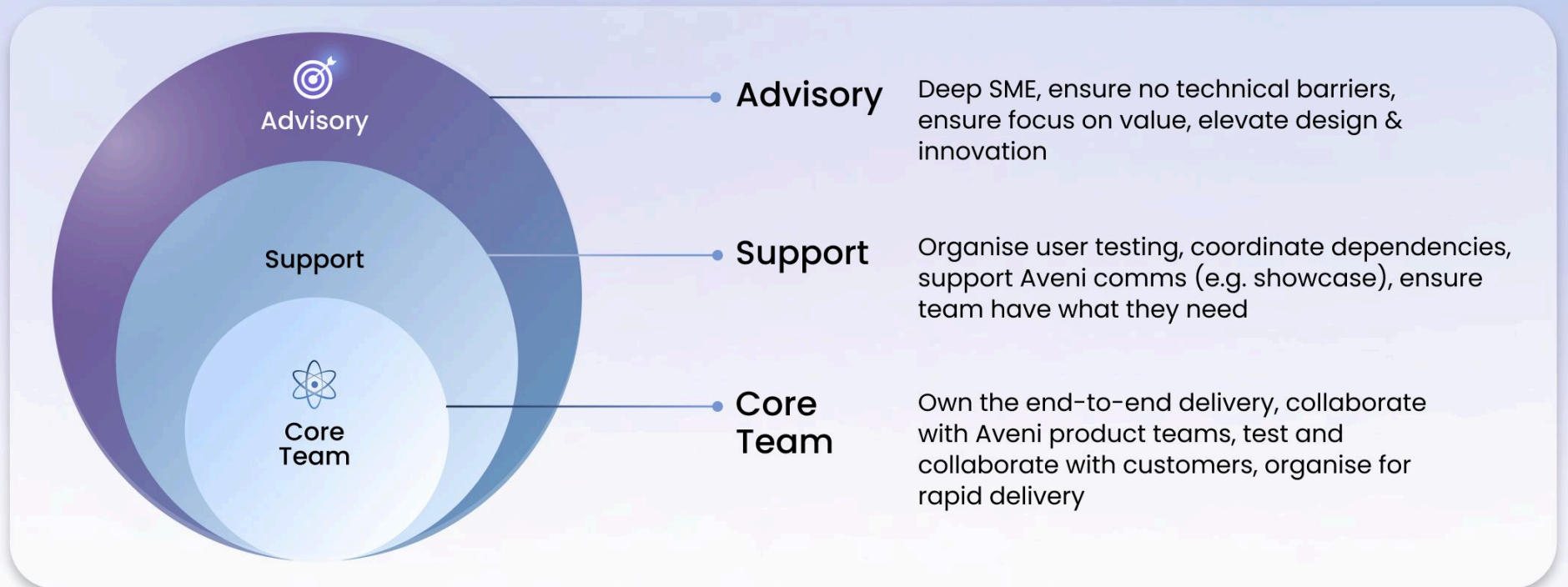
Expert AI Capability On Demand



A typical Aveni Labs embedded team provides a multi-functional AI development capability, bringing together deep expertise in AI, software engineering, and financial services. This structure ensures AI solutions are designed, tested, and deployed efficiently within enterprise environments. The core team includes:



Beyond Traditional AI Implementation



Trusted by Industry Leading Brands

Leading financial institutions rely on Aveni to drive AI-powered transformation, enhancing compliance, efficiency, and customer outcomes. Trusted by industry giants like Nationwide and Lloyds Banking Group, we're shaping the future of financial services.



Clients & Projects

2 of 4 Largest UK Banks	2 of 3 Top UK Wealth Managers	No.1 Largest UK Banks
No.1 UK Adviser CRM Platforms	No.1 UK Equity Release Provider	Top 3 UK Credit Referencing Agency

Let's Build the Future of Financial AI Together

Partner with Aveni to unlock the full
potential of AI within your business.



| hello@aveni.ai

| aveni.ai